



**ZIONIST RABBINIC
COALITION**

PROMOTING UNITY WITH ISRAEL

**Second Annual Conference
“Advocating for Israel:
More Challenging and More Important Than Ever”**

August 14 – 16, 2023

TENTATIVE SCHEDULE

Day 1 – Monday, August 14

4:00PM – 5:30PM

THE VEN @ EMBASSY ROW

2015 Massachusetts Ave NW, Washington, DC 20036

Welcome Reception

6:00PM – 8:00PM

NEW CAPITOL JEWISH MUSEUM

575 3rd St NW, Washington, DC 20001

Opening Dinner

**Opening Remarks: Why a Zionist Rabbinic Coalition Is
Necessary**

Rabbi Stuart Weinblatt, Chairman

**What is Going on in Israel and How we Rabbis Should
Respond**

Mark Waldman, National Political Director of AIPAC



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Day 2 – Tuesday, August 15

9:00AM – 10:00AM

STEPTOE AND JOHNSON LAW OFFICE

1330 Connecticut Ave NW, Washington, DC 20036

How to Speak to a generation that doesn't see Israel in Peril, that has a TikTok Attention Span and has little interest or knowledge of Israel

Mitchell Bard, Director of the Virtual Jewish Library & Exec Director of the American-Israeli Cooperative Enterprise

10:15AM – 11:15AM

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Combatting BDS in Hollywood

Lana Melman, CEO of "Liberate Art, Inc", and author of *Artists Under Fire: The BDS War Against Celebrities, Jews and Israel*

11:30AM – 12:30PM

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Some Good News for a Change: The Impact Israel is Having on the World

Andrew Exler, Director of Digital Marketing & Partnerships at Israel21c



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12:30PM – 1:30PM

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Lunch

Shelley Greenspan, White House Liaison to the Jewish community

1:30PM – 3:00PM

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High Holiday Sermon Seminar

Rabbi JJ Schacter, Author and Historian

3:00PM – 3:15PM

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Break

3:15PM – 4:30PM

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How to Define Israel Literacy: An Interactive Discussion

Ken Stein, Director of the Center for Israel Education



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4:30PM – 5:30PM

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Breakout Groups

Rabbis will meet in small groups to discuss with colleagues:

**How to speak about Israel in our communities on the High Holidays, and
How to advocate for Israel and Zionism in our movements and among
colleagues**

Lay Leaders will participate in a separate parallel session:

**How do we become advocates in our local community and with our rabbinic
leadership?**

7:00PM – 8:30PM

MUSEUM OF THE BIBLE

400 4th St SW, Washington, DC 20024

Dinner

**Celebrating the Abraham Accords: A Report on the ZRC Mission to the UAE and
Bahrain and Our Meetings in Israel**

Revitalizing the Zionist Movement, Together

Roz Rothstein, Founder and CEO of StandWithUs



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Day 3 – Wednesday, August 16

9:00AM – 10:00AM

STEPTOE AND JOHNSON LAW OFFICE

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Progressive Zionism: Not An Oxymoron

Amanda Berman, Founder of Zioness

10:15AM – 11:30AM

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The War Between Wars: Jenin, Iran, and Understanding What’s Really Happening in the Mid East

Jonathan Schanzer, Senior Vice President for Research at Foundation for Defense
of Democracies

12:00PM – 1:30PM

EMBASSY OF ISRAEL

3514 International Dr NW, Washington, DC 20008

Concluding Lunch

What I, as Israel’s Ambassador Want you to Know about What is Happening in Israel and Why Israel Needs a strong Zionist Rabbinic Coalition

Honorable Michael Herzog, Israel’s Ambassador to the US at the Embassy of Israel



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Invited – Not Yet Confirmed:

Dan Shapiro – US Envoy for Abraham Accords (Invited/NC)

Liel Lebovitz – Editor of Tablet Magazine